



Government of West Bengal  
Food & Supplies Department  
Khadyashree Bhawan  
11 A, Mirza Ghalib Street, Kolkata-700087  
<https://food.wb.gov.in>



File No. E-1279420

No. I/695462/2025

Date: 24.09.2025

To

1. The MD, WBECSC.
2. The Director, Dte. of DDP&S.

Sub : Colour coding of Gunny Bags to facilitate identification of crop year of paddy for KMS 2025-26 and advertisement of subsidy share of the Central Government on each bag of food grains distributed under NFSA.

- Ref : 1) 15(1)/2012-PY.III-Part(I) (E. 367559) dated 23rd April, 2025 and 15(1)/2012-PY-III (318639) dated 01.05.2025.  
2) I/654059/2025 dated 17.06.2025  
3) IJMA/15092025/Branding/K-46/565-D/01 dated 15.09.2025.

Sir,

I am directed to inform you that the copies of letter nos. **15(1)/2012-PY.III-Part(I) (E. 367559) dated 23.04.2025** and **15(1)/2012-PY-III (318639) dated 01.05.2025**, on the subject captioned above, received from the Ministry of Consumer Affairs, Food and Public Distribution Department of Food & Public Distribution, Government of India, along with the approved logo to be imprinted on the gunny bags for KMS 2025-2026, were forwarded to you for taking necessary action with the request to communicate it to all concerned.

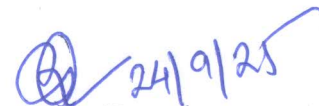
As regards identification mark on the gunny bag, the advisory issued in para d.(i) of letter no. 15(1)/2012-PY.III-Part(I) (E. 367559) dated 23.04.2025 wherein it has been stated that a single strip is to be printed at a distance of about 150 mm away from any selvedge for gunny bags supplied though the Jute Commissioner of India needs to be followed.

Now, a revised sample containing the details of crop branding, approved identification mark and logo is enclosed herewith.

This is issued with the approval of the Competent Authority.

Encl.: 01 (one) sheet.

Yours faithfully,

 24/9/25

Special Secretary to Government of West Bengal  
Food & Supplies Department  
Email: [proccell.fs-wb@bangla.gov.in](mailto:proccell.fs-wb@bangla.gov.in)

No. I/695462/2025/1(4)

Date: 24.09.2025

**Copy forwarded for information and taking necessary action to:-**

1. The Special Secretary, IT & R Cell, Food & Supplies Department.
2. The Director of Finance, Food & Supplies Department.
3. The Jute Commissioner, Office of the Jute Commissioner, Ministry of Textiles, GoI, Patsan Bhawan, CF Block, 7th & 8th Floor, Action Area-I, New Town Kolkata-700156.
4. The Chairman, Indian Jute Mills Association.

@hmt 24/09/25  
OSD (Procurement)  
Food & Supplies Department

Any further correspondence or communication in reference to this communication should be addressed to the signing authority and send to the email ID: [proccell.fs-wb@bangla.gov.in](mailto:proccell.fs-wb@bangla.gov.in)

# Gunny Bag



GOVERNMENT OF WEST BENGAL  
FOOD & SUPPLIES DEPARTMENT

COMMODITY – PADDY/CMR  
(RAW/PB)

CROP YEAR – KMS 2025-2026

NET WEIGHT – 50 KG.

AGENCY – DCF&S/CMR AGENCY

CENTRAL POOL / STATE POOL

RRO NO.....

MILL NAME – .....

CML/NO.....

MANUFACTURED IN INDIA

